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SMALL BUSINESS GROWTH STRATEGIES

Swimming from Europe

Sierra Pool Management lures Eastern European lifeguards with stateside working vacations.

BY SUZANNE WHITE
STAFF REPORTER



Sierra President Steve Lavery, center, surrounds himself with Euro talent: clockwise from lower left, Monika Skalecka and Jarek Laszczyk of Poland, Jan Morava and Michaela Kricova of the Czech Republic, Poles Magdalena Piszczalkowska and Rafal Chmielewski.